**When it is Mission Critical for your company to have a positive service image!**

**AMA MISSION STATEMENT**

**At AMA Transportation, our mission is to be a Top Quality service extension that provides a positive service link between our valued customers and their valued customers.**

**Our customers truly want a service positive service image that will invigorate their customers and help them grow their business. We develop a protocol to act as one as we strive for the same common goals.**

**Simple values, honesty, integrity, and core competencies provide the bond that drives our results. Caring, understanding, and our overall positive attitude is the key.**

**How is this done in our service industry?**

**We do this by putting a total effort in developing our employees. Developing and maintaining a strong culture. Emphasize the fact that high quality people fit best and will want to work for a quality company that cares. This breeds more quality people and continues the quality culture in a family business. With this focus on employees and our positive family culture our ability to be consistent and pride in our reputation carries us forward.**

**We have a team concept. We win as an operating unit that stays disciplined to our core beliefs.**

**Most importantly, we perpetually reinforce and communicate our expectations of high standards to our employees. Continuously exercising ourselves to stay on course.**

**Why do we strive for top quality standards in a service industry where most see themselves as unable to differentiate one from another?**

 **This reverts back to our top branding and caring about our reputation. Or more precisely, PRIDE!**

**This culture enables our people to grow both professionally and financially. They in turn, nurture their own personal pride and reputation.**

**Ultimately, we understand the extreme care, resources, and value that most companies spend to cultivate their customer base. We align ourselves to be that service partner. One you can depend on to keep customers happy and coming back for repeat business.**

**A WINNING PARTNERSHIP!**

**-The AMA Family**